



September 12, 2009

Hi!

The American Advertising Federation – Inland Empire (Formally the Inland Empire Ad Club) will holding its annual media auction on Thursday night, November 5 from 6:30 to 8:30 pm. Our media auction is one of our biggest events of the year and raises money for local student scholarships and our club operations. In the past, the event has attracted as many as 100 advertising professionals and business leaders from throughout the Inland Empire.

Each year we ask companies to make a donation of a media schedule, or products or services that we may auction at our event.

Almost any kind of donation works well and we appreciate any donation that you are able to give:

You can donate a media schedule or series of ads.

You can donate entertainment items such as concert tickets, theme park tickets or tickets to sporting events.

You can also donate services such as web site design, graphic design, photography, and other services.

You can also donate items such as hotel stays and products in which our members might be interested.

I have attached a donation form that you can fill out and return. Instructions are on the form.

If you have any questions, please feel free to contact me at (909) 986-7502 or drop an email to me at: Mark@Landonagency.com

Thank you very much.

Mark Landon
ADDY Chair



2009 Media Auction Donation Form

Please Print All Information and List One Donation Per Form

Description of Contribution: _____

Donor's estimated value of Donation: \$ _____

List all conditions or restrictions. Any Restrictions not listed are not valid. _____

Name of Contributor: _____

Name of Business: _____

Mailing Address: _____

Phone: _____ **e-mail:** _____

Signature: _____

Merchandise Delivery:

Please deliver by October 29, 2009 by either:

1. Fax Back Completed Form to 909-986-0712; or

**2. Mail it along with donated items, promotional literature or photographs if appropriate to:
AAF-Inland Empire c/o The Landon Agency, 2534 S. Pleasant Ave., Ontario, CA 91761**

If you have any questions, please call Mark Landon at (909) 986-7502

Please join us at the Media Auction on November 5 from 6:30 to 8:30 pm