



## Upcoming Events Calendar

### **April 9, 2009 – How to Survive as a Freelancer**

**11:30 am to 1:30 pm**

**The Old Spaghetti Factory in Riverside**

Learn how to survive this economic downturn as a freelancer. Join us as AAF-IE members share their knowledge and experience about networking and landing freelance opportunities. We will also discuss pricing and delivering projects.

This event will feature 3 panelists:

1. *Hank Blank*, principal of Hank Blank Inc. - Will lead the discussion on networking and business development side of freelancing
2. *Peter Quill*, Chief Strategy Officer of Motor Creative Marketing - Will discuss how freelancers should work with (e.g. present ideas, coordinate) with agencies
3. *Theresa Mesa*, president of Mesa Design House - Will lead the conversation on the business side of freelancing such as taxes and record keeping

**Event Agenda:**

11:30 am - Noon: Registration & Networking

Noon - 1 pm: Lunch and Presentation

1:00 pm - 1:30 pm: Q&A

**Event Fee:**

AAF-IE Member: \$5

AAF Students: \$5

General Public: \$10

Secure your spot at this event and register online at <http://aaf-inlandempire.com/events.html> !

### **May 20, 2009 – Spring Fling Wine Making Party!**

**6:30 pm to 9:00 pm**

**American Eagle Winery at Canyon Crest in Riverside**

Together with our friends from the American Marketing Association, we are holding a private wine making party! While we won't be stomping grapes with our feet like Lucy and Ethel, we will have plenty of fun enjoying this spring fling. Along the way we will tell stories, share a few laughs and provide plenty of hors d'oeuvres for everyone. What a great way to enjoy spring!

**Event Agenda:**

6:30 - 7:00 pm Registration & Networking

7:00 – 8:45 pm: Making Wine

8:45 – 9:00 pm: Heading Home

**Event Fee:**

AAF-IE & CICAMA Members: \$20

AAF Students: \$20 (Must be 21)

General Public: \$25

Secure your spot at this event and register online at <http://aaf-inlandempire.com/events.html> !

Our luncheon fee ranges from \$5-15 and includes the cost of the lunch and speaker travel expenses. Visit the AAF-Inland Empire website at <http://AAF-InlandEmpire.com> to register to attend an upcoming event! Have a question about an event? Call Membership Chair John McCarthy at (909) 921-1062.